



Belfast Media Group  
Putting your business at heart  
of the Community since 1972

belfastmedia.com

AndersonstownNews IRIS AN PHOBAIL

NorthBelfastNews

SouthBelfastNews

# Andersonstown News

20 August 2022 Price €1.20 (€1.35)



**Goldsmith Furniture**

BESPOKE BED FRAME SPECIALISTS

Medall Wingback pouffe **£285**

Oxford Wingback pouffe **£310**

Premium Range pouffe **£310**

**DEAL OF THE WEEK**

Double Divan Bed including Headboard, Base & Mattress **ONLY £225**

HILLVIEW RETAIL PARK 1-7 Hillview Road, Belfast BT14 7BT (BETWEEN CRUMLIN ROAD AND OLDPARK ROAD)



## Our Proposition

With our popular website, impressive videos, unrivalled social media reach and tireless commitment to building up the communities we serve, the Belfast Media Group offers you the perfect advertising platform.

Since 1972, with the inception of the Andersonstown News, the company has prided itself on its purposeful journalism, insightful news coverage and attractive presentation in print and online.

Our sister paper The Irish Echo publishes in print weekly in New York and daily on the web at [www.irishecho.com](http://www.irishecho.com). It plays a special role in highlighting the outreach of Belfast businesses and communities to the US.

## Our Events

Ranging from the Best of the West to the Aisling Awards and the Belfast Community Jobs Fair — connect our sponsors with their potential customers and showcase the very best of Belfast.



**AISSLING**  
AWARDS  
GRADAIN NA HAISLINGE



**BELFAST COMMUNITY**  
**JOB'S AND TRAINING FAIR**



And now, as well as promoting our advertisers on our social media channels, we offer a bespoke Social Media Management service for businesses.





## Our Writers

Our team of professional journalists and graphic artists is supported by a stable of columnists which reflects the changing Belfast.



Frank Liddy



Gráinne Ní Ghilín



Elly Odhiambo



Gerry Adams



Andrée Murphy



Jude Collins



Rev. Karen  
Sethuraman



Gearóid Ó Muilleoir  
as Dúlra



Bronagh Lawson



Mike Tomlinson



Gerry Faloona

## ADVERTISING PACKAGES



### SILVER

Full Page in Print Editions  
Plus Social Media Promotion  
**£600**



### GOLD

Full Page in Print Editions  
Plus Social Media Promotion  
Plus Feature Story on Web  
**£900**



### PLATINUM

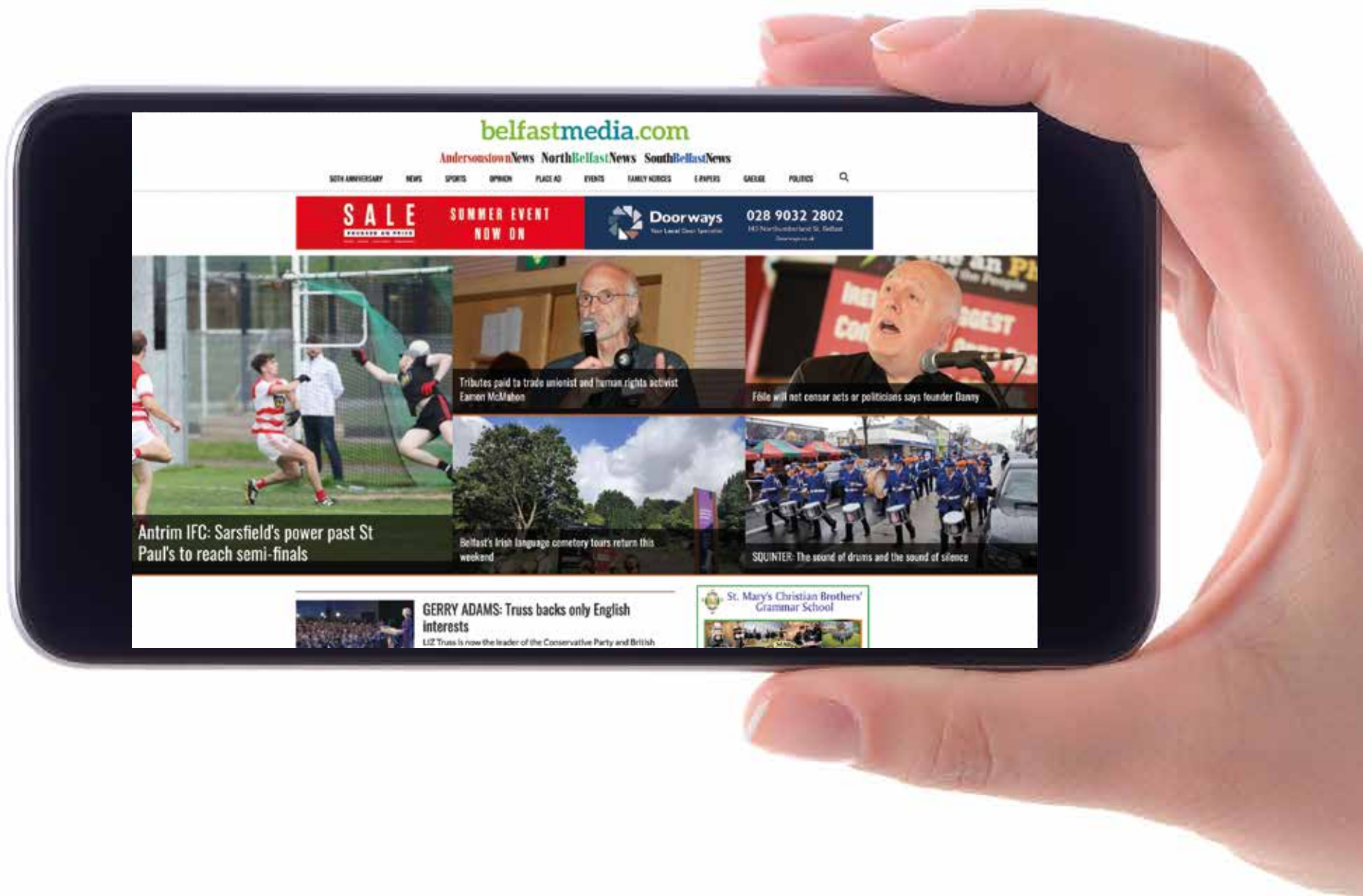
Full Page in Print Editions  
Plus Social Media Promotion  
Plus Feature Story on Web  
Plus Video Profile of Business  
**£1300**



The  
**PRINT  
HALL**  
An Chlólann

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