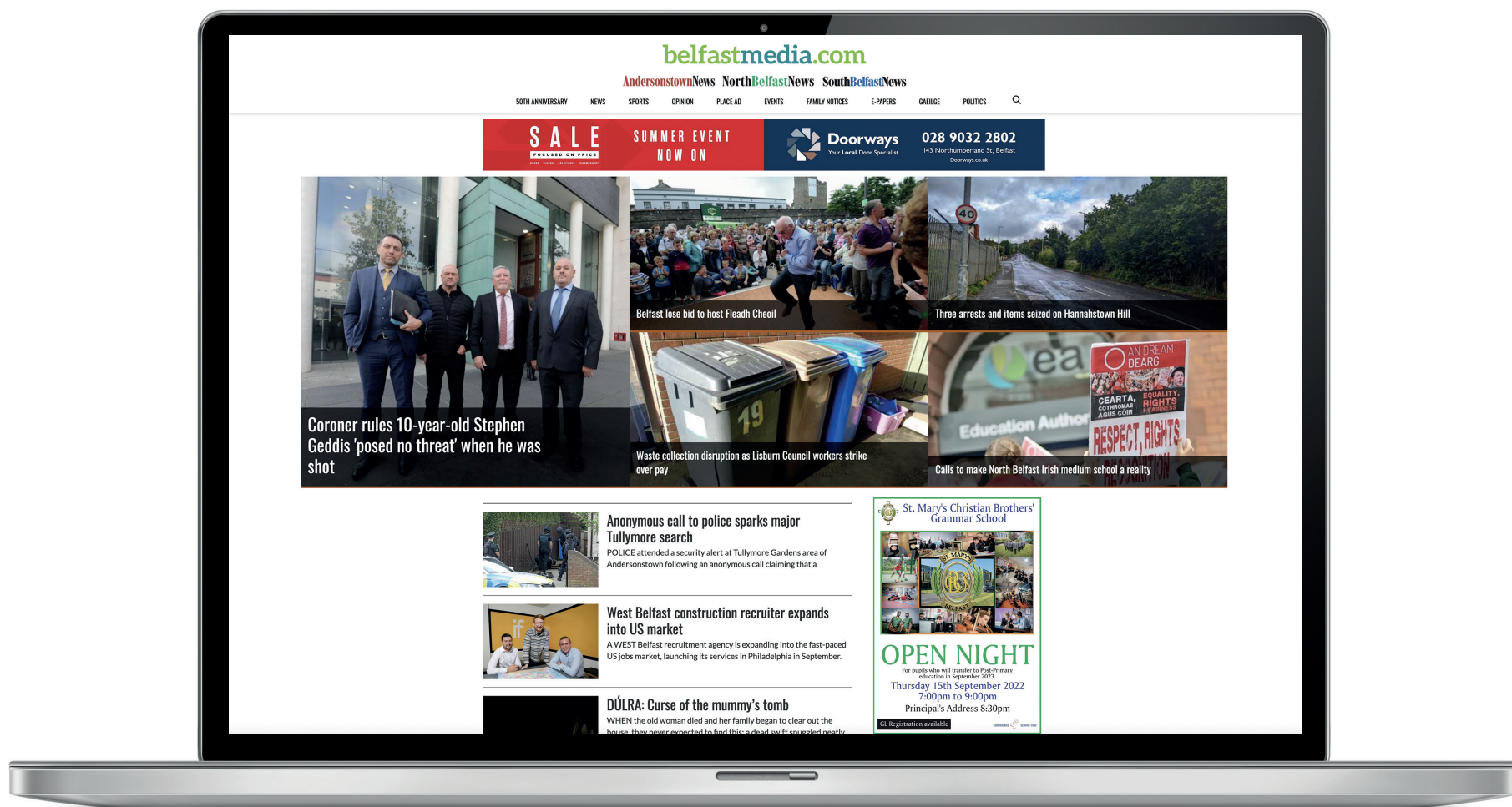




Belfast Media Group
Putting your business at heart
of the Community since 1972

belfastmedia.com

IRIS AN PHOBAIL
Andytown News

NorthBelfastNews

SouthBelfastNews



Our Proposition

With our popular website, impressive videos, unrivalled social media reach and tireless commitment to building up the communities we serve, the Belfast Media Group offers you the perfect advertising platform.

Since 1972, with the inception of the Andersonstown News, the company has prided itself on its purposeful journalism, insightful news coverage and attractive presentation in print and online.

Our sister paper The Irish Echo publishes in print weekly in New York and daily on the web at www.irishecho.com. It plays a special role in highlighting the outreach of Belfast businesses and communities to the US.



Partnering with Community Organisations

Our high-profile marketing campaign affords social enterprises and community groups a range of coverage across our publications and advertising channels.

- ✓ Four Full Page Ads
- ✓ Four Special Features
- ✓ A Promotional Video
- ✓ Ezine Marketing to 10,000 readers
- ✓ Exposure via our belfastmedia.com website to 300,000 unique readers
- ✓ Social Media Promotion on our media channels twice a week

Cost: £1500 + VAT

★ 16

♥ 32

27

✉ 19

ADVERTISING PACKAGES



SILVER

Full Page in Print Editions
Plus Social Media Promotion
£600



GOLD

Full Page in Print Editions
Plus Social Media Promotion
Plus Feature Story on Web
£900



PLATINUM

Full Page in Print Editions
Plus Social Media Promotion
Plus Feature Story on Web
Plus Video Profile of Business
£1300



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Become a sponsoring partner of three
beloved Belfast Media events

30th Annual
AISLING
AWARDS
GRADAIM NA hAISLINGE



30th annual Aisling Awards: 27 November 2026

15TH ANNUAL
BLACKBOARD
AWARDS 2027
Scoth na Scoile



5 February 2027: 15th annual Blackboard Awards

BEST OF THE WEST
2026
SCOTH AN IARTHAIR



4 June 2027: 12th annual Best of the West